



ROBERT AZEEM JACKSON III

MOVEMENT SCIENTIST

Education

Columbia University
M.S. Learning Analytics
2016-2018

Georgetown university
B.S. Culture & Politics
2010-2014

PROFILE

I am an educator, turned movement scientist, with years of experience in building community power, increasing data literacy, and piloting new initiatives. I'm a visionary thinker, and servant leader.

As an afro-futurist, I'm committed to cultivating & terraforming equitable spaces.

LANGUAGES

English - Native
Arabic - Work Proficient

PROGRAMING

R 
SQL 
Python 
SPSS 

REFERENCES

[Available upon request \(click\).](#)

WORK EXPERIENCE

2021 - Present | Founder
CYPHER LLC

- Increasing business' revenue by deploying data products and data literacy programing, and analytics coaching.
- Facilitating data skill learning events focusing on the 5 essentials of data success. Coaching to cultivate greater psychological safety among staff.
- Building data visualization and analysis tools, promising high accessibility.
- Leading interviews with key staff across different functional areas within the organization, in order to identify cross-functional collaboration KPIs.
- Serving and leading administrative and management tasks, strategic plans, developing marketing programs, and general business solutions.

2018 - 2022 | Research Lead for Policy & Evaluation
New York University Metropolitan Center

- Led research team in exploring the national landscape of the racial inequalities in special education.
- Presented research at the 2nd Annual Data For Black Lives Pre-Conference session at MIT Media Lab, discussing systems of bias.

2019 - 2020 | Special Projects Lead + Analyst
American Civil Liberties Union

- Built org-wide multi-conditional advanced branching surveys to reduce cognitive and time burden.
- Built automated work impact reports for non-profit leaders using ggplot to create rich year over year data-narratives.
- Led ERG tasked with addressing internal structural inequity, targeting BiPoC retention and LGBTQ+ staff inclusion.

2017 - 2018 | Education Data Manager
Classroom Inc.

- Crafted compelling data narratives, based on student data that compelled senior leaders to invest in more data-informed systems

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DATA PROFESSIONAL

AWARDS

- Gates Millennium Scholar
- Columbia University Beyond the Bars Fellow
- Education Pioneer Fellow
- White House Mentoring and Leadership Initiative
- Benjamin A. Gilman International Scholar
- GSP Scholar 1789 Scholar
- Future Leaders of Loudoun Scholarship
- Town of Purcellville Citizenship Award

Skills

- Racially Literacy Facilitation
- Restorative Justice Mediation,
- Culturally Responsive Leadership,
- Employee Resource Group Facilitation
- Yoga Instructor
- Visual Artist
- Story-writer & Poet
- Bespoke Event Producer
- Master of Ceremony
- Radio Host, Lecturer,
- Grant Writer
- D-1 Athlete

WORK EXPERIENCE

2017 - 2018 | Columbia University Beyond the Bars Fellow Columbia University

- Defined the goals, success metrics, and messaging for the Beyond the Bars Conference.
- Provided social entrepreneurial education to incarcerated youth.

2017-2018 | Education Pioneer Data Management Fellows NYC Department of Education

- Built visual analytics of academic growth to secured grant funding for Staten Island Public Schools District 31.
- Responsible for data management tasks on par with that of a city-wide data manager, advancing data analytics and reporting efforts.
- Designed excel dashboards to provide Senior Leadership with incisive analysis of school performance against city KPIs year-to-year.

2015 - 2016 | IT Advisory Analyst & Account Management Specialist CEB now Gartner

- Leveraged CRM data to support product redesign, resulting in a 180% increase in engagement & an accelerated sales cycle.
- Achieved over 105% of team annual renewal dollar goal as an account specialist, was promoted to Analyst.
- Led year-long pro bono project supporting Racial Equity nonprofits, partnering with the White House's My Brothers Keeper

2012; 2014-2015 | Technology Product Manager & Client Services Event Farm

- Led design, software, and event production teams in coordinating and producing events for TechCrunch Disrupt 2014 and US Members of Congress.
- Provided end-to-end project management; assisted in proposals and SOWs, providing insights and experiential ideation to clients.
- Provided bespoke client journey with updates through photoshop wire-framing, roadmapping, and end of project data insight reports.

2010 - 2014 | Founder + President Georgetown University Mentors and Tutors

- Brokered an exclusive partnership with Thurgood Marshall Academy.
- Recruited 75 volunteer staffers, and governed board.

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DATA PROFESSIONAL

CONTACT

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 robertjacksoniii19@Gmail.com

 <https://cypher-futures.com/about/>

RESEARCH INTEREST

I primarily explore the impact of big data in education on education equity. I research topics like:

- Exploring the applications of DisCrit + QuantCrit in creating equitable education tools
- Designing racially equitable holistic measures of student success in a K – 12 environment
- Algorithmic bias and implicit bias in the analysis of marginalized students
- Multimodal learning, SEL, and culturally responsive pedagogy

GUEST LECTURES

- 2020. Jackson, Robert. Georgetown University CSP 2020: Radical Imagination Washington, DC
- 2020. Jackson, Robert. Legacy International – Forum in Race + Common Good
- 2019. Jackson, Robert. “Building the Learning Analytics Curriculum for 2020 and Beyond” LAK ’19 , Tempe, AZ
- 2019. Jackson, Robert. “Big Data Race And Education” Data for Black Lives Conference MIT Media Lab, Boston, MA

Teaching

- Lecture Series “How to start a career in Data Science, Business Analysis, and Information System Management” Career in Data & Analytics ChampAmerica, Udemy 2020