

# ROBERT AZEEM JACKSON III

Director of Knowledge, Learning & Data Strategy  
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## PROFESSIONAL SUMMARY

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I am a strategist with 10+ years architecting knowledge systems, organizational learning infrastructure, and data strategy for mission-driven organizations. I design, implement, and guide organizations through data & knowledge optimization strategies that align with how the people hold their mission.

## CORE EXPERTISE

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Knowledge Management

Organizational Learning  
Design

Data Strategy & Governance

Impact Measurement & MEL

## PROFESSIONAL EXPERIENCE

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### Data Knowledge & Learning Manager

The Young Center for Immigrant Children's Rights · Washington, DC | November 2023 - January 2026

- Directed and led a multi-phase organization-wide information systems management function tasked with generating measurable benefits from available information assets; reduced vendor cost, increased staff access to federal PII data, enabling 120+ team members to make evidence-based case decisions
- Built and implemented MEL frameworks establishing metrics connecting directly to mission impact and funding sustainability
- Delivered executive coaching to C-suite leadership on knowledge management best practices, positioning data strategy as core to the organization's 5-year strategic planning
- Partnered with COO to launch enterprise-wide data governance norms creating organization's first unified approach to data quality, security, and ethical use
- Led internal data system modifications improving ClientTrack performance through strategic feature engineering and workflow optimization partnerships with the vendor's engineering team
- Hired and onboarded a systems specialist to support the growing need for in-house advisory services

### Founder & Principal Strategist

Cypher LLC · Washington, DC | August 2021 - Present

- Generated \$1.5M+ in new grant revenue for clients through knowledge management, data products, data monetization services, and analytics coaching
- Led 100+ strategic planning interviews with nonprofit boards, foundations, and social impact leaders supporting organizational digital transformation, data-storytelling, youth-listening campaigns
- Designed Remembrance Data Storytelling framework, weaving community memory, archiving, and community informatics into measurable public impact, \$350K+ funds for Yancy/Adams Park
- Advised Executive Grant Teams managing 7-figure funding streams on knowledge management and data governance for grant compliance

## Earlier Experience

New York University Metropolitan Center (Lead Researcher) · American Civil Liberties Union (Special Projects Lead/Analyst) · Classroom Inc. (Education Data Manager) · CEB/Gartner (IT Advisory Analyst)

## EDUCATION & CREDENTIALS

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**Master of Science, Learning Analytics** | Teachers College, Columbia University

Honors: Education Pioneers · Beyond the Bars Fellowship

Research Focus: Data ethics, algorithmic bias, equity-centered measurement systems

**Bachelor of Science, Culture & Politics** | Georgetown University School of Foreign Service

Honors: Gates Millennium Scholar · White House Mentoring Initiative Fellow · GSP Scholar 1789 · Benjamin A. Gilman Scholar

## THOUGHT LEADERSHIP

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- TEDx Jacksonville: "The Power of Remembrance" (1.7K+ views, 2025)
- Educate U.S. Podcast: Featured expert on data sovereignty, AI ethics, and cultural legacy (2025, 2025)
- Community Scholars Program: Radical Imagination, Georgetown University - Washington DC (2020)
- Data For Black Lives Conference: "Big Data, Race, and Education" - MIT Media Lab (2019)
- International Conference on Learning Analytics & Knowledge: "Building the Learning Analytics Curriculum for 2020 and Beyond" Learning Analytics & Knowledge - Tempe, AZ (LAK '19)